

Dorothy Hull Library Windsor Charter Township

Social Media Public Policy

Purpose

The Dorothy Hull Library is committed to using current forms of Social Media. The Library believes that by participating in Social Media it is more accessible to its patrons and the community. The Library further believes it can better promote its services and resources, as well as, more easily reach its patrons and community members.

Social Media is defined as any web application, web site, or web account created and/or maintained by the Library. It is to facilitate an environment for library staff and patrons to share opinions and information about library-related subjects, events or issues. The Library recognizes and respects differences in opinion.

This policy governs public use of these tools for any purpose. It applies to all library staff, patrons and others using library technology to access Social Media, whether registered with the Dorothy Hull Library or not.

Policy

The Dorothy Hull Library regards online Social Media in the same way as its other information resources and communications. This policy is not intended to replace other library policies but, rather, to supplement those policies. As with other traditional resources, the Library does not act in place of the parent or in the absence of the parent. The Library is not responsible for enforcing restrictions which a parent or guardian may place on a minor child's use of this resource.

Appropriate Content

- Notices of upcoming meetings or events
- Content of press releases or articles
- Library policies and procedures
- Information on library services, trends or technologies
- Communication between library staff and library patrons and the community regarding library work and/or projects
- Promotion of the library or the library systems, associations or other professional bodies related to the Dorothy Hull Library's activities
- A place for the public to discuss their opinion as it relates to the library
- Discuss books or virtually host a book club

Inappropriate Content

- Obscene, racist or sexist content
- Personal attacks, insults, or threatening language/ images
- Content that is stalking or bullying in nature

- Potentially libelous material
- Copyrighted or plagiarized material
- Private, personal information published without consent
- Comments totally unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion
- Commercial promotions or spam

Rights of the Library

The Library Board and the Director reserve the right to monitor content before it is posted on its Social Media web applications, web sites, and web accounts. This right includes modifying or removing any messages, tags or postings that it deems, in its sole discretion, to be abusive, defamatory, in violation of copyright, trademark right or other intellectual properties of any third party or deemed otherwise inappropriate.

Protection of copyright/Intellectual Property Rights

It is expected that the public and library staff will make every attempt to protect copyrighted or other intellectual property rights in accordance to various international, federal, state and local laws.

- When quoting another blog or publication, links to that original (if possible) and quotation marks or block quotes are to be used
- When using images or other media found elsewhere on the web, credit is to be attributed to the author or creator via hyperlink.

Disclaimer

All Social Media discussion sites used by the Library shall contain the following disclaimer:

“This site is for discussion purposes only. Any views expressed on this website are those of the individual post author only and do not represent the official views of the Dorothy Hull Library. The Library accepts no liability for the content of the site.

Adopted: September 20, 2018